

Hitting the high street

The English love of shopping has become part of the fabric of our society. Every weekday and weekend millions flock to the high street to get their hands on the best bargains and the hot new trends.

Connecting with these consumers to achieve brand stand out is easily achieved with our route specific Platinum Superside pack.

Covering the UK's cities here are the essential statistics of the Platinum pack

- 11 top shopping destinations in the UK
(inc. London – West End, Glasgow, Manchester, Leeds, and Edinburgh)
- Over £18 billion pounds spent each year by consumers in the cities high streets
- Route specific to hit high street shoppers
- 325 national buses (inc. London Gold)
- Average 100 miles a day per bus taking brands across the city centre

BUS ADVERTISING. UP EVERYONE'S STREET

